Let's rethink intrapreneurship McCain Foods Continental Europe

Lucile Celisse – Vice President, Retail, Communications and CSR October 21, 2015





FAMILY COMPANY

Florenceville, New Brunswick

McCain was founded in Canada by the 4 McCain brothers, sons of potato growers

1957



McCain is the world's largest manufacturer of frozen French fries and potato specialties

Be Good. Do Good.at McCain

Good Agriculture

Good Operations

Good Food

Good Company

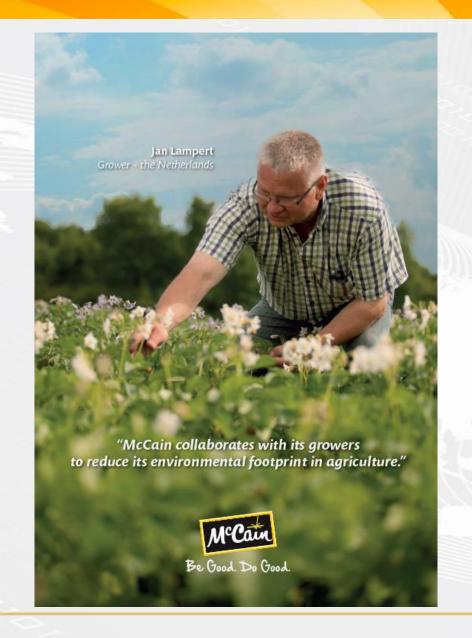
Good Partner











Gleaning for BON et Bien at our Harnes factory



McCain + GAPPI + Food banks = innovative partnership

YEAR 1: 200T

YEAR 2: 300T

YEAR 3: 400T









Let's become actors rather than spectators!

